User interview

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| Interview Date: 31th July 2021 | Interview way: WeChat meeting |
| Interviewee’s name: Zeyuan Li | Interviewee’s occupation: potential user |
| Interviewer’s name: Richard Zhang | Interview’s occupation: ‘POP PET’ website developer |
| Content of interview items: What features do you expect from our website? | |
| Before the interview, we thanked the interviewees for taking time out of their busy schedule to accept our interview. The purpose of our interview is to get features from potential users that can be added to our project. The interview lasted about 8 minutes. Here are the records:  Q: Hello. I’m very glad that you can accept my interview. Do you keep pets at home?  A: Yeah. I have a lovely cat.  Q: Cool. What features do you expect from our website? As a seller or a buyer.  A: I think you have already done the core functions. I just want to say that I want to be able to find the goods I want easily. The search function is essential.  Q: We will have that in out app. What else do you want?  A: I think the functions in your questionnaire are very necessary. Oh, I hope your website can have screen adaptation. People don’t always use the same device like PC to visit websites. Mobile phones are also very important.  Q: Great. All functions in the questionnaire and screen adaptation, right?  A: Yeah.  Q: What features do you care most when you are choosing a pet website?  A: Reputation, I think. Yeah I know it’s irrelevant to your topic but I have to say.  Q: It's OK. Any other things about features?  A: Nope. If you just want to know my ideas about website features, I hope that your website can clearly display products and make it easy for me to find them.  Q: Good. Thank you for your help.  Summary:  Zeyuan Li is also a typical customer. He also cares about the core functions of the website, but emphasizes the ability to clearly view information and find products. I think this is not only necessary for buyers. Page adaptation is an issue that needs to be considered. | |